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Art Directors Annual 84 (v. 84)



Synopsis

The best-selling international review of the year's most innovative works in visual communication, this annual features, in full color, the winners of the toughest competition in the field - The Art Directors Club of New York Awards. The book presents, with exceptional clarity and detail, the work of gold and silver medalists and distinctive merit winners in national and international advertising, graphic design, new media and photography.

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Founded in 1920 and based in Manhattan, New York, the Art Directors Club is the premier international organization of creative professionals and associates in advertising, graphic design, interactive design, interactive media, photography and illustration. Its prestigious annual awards honor visual innovation and excellence in the communication arts and are both highly coveted amongst designers.

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